

# Rooted in strength



#### **MECHANISM**

Introducing ALGAKTIV® Densidyl, an innovative 360° shield for complete hair care solutions, designed to combat both environmental (exposome) and emotional stressors (emossome). Phycocyanin shields against environmental damage, fortifying antioxidant defenses and promoting healthy hair growth by activating the nuclear factor erythroid 2-related factor 2 (NRF2) pathway.

Xanthophyll forms an emotional shield, safeguarding against stress-related hair issues and restoring circadian rhythms for optimal cellular regeneration and hair growth. With ALGAKTIV® Densidyl, witness hair growth four times as fast as Epidermal growth factor (EGF).

ALGAKTIV® Densidyl inhibits cortisol activity by competitively binding to its Glucocorticoid Receptor (GR) and boosting melatonin activity by modulating Melatonin Receptor 1A subtype (MTNR1A). Doing so stimulates new hair growth and prevents hair graying as illustrated in our clinical studies, effective on both men and women. By providing stress and antioxidant protection, ALGAKTIV® Densidyl brings relief to individuals struggling with premature hair loss and hair graying.

#### **IDENTIFICATION**

INCI name: Water (and) Propanediol (and) Chlorella Emersonii Extract (and) Lecithin (and) Spirulina Maxima Extract (and) Ascorbic Acid (and) Tocopherol

### **FORMULATION GUIDE**

Tested level: 2% pH range: 4.0 – 12.0

- · Add below 40°C, at the end of the process
- · Avoid intense agitation or mixing

# **SPECIFICATIONS**

Appearance: Khaki green to copper brown liquid Solubility: Water soluble





# HIGHLIGHTS

- $\mathbin{>\!\!>}$  Inhibits cortisol activity by binding to GR
- >> Boosts melatonin activity by modulating MTNR1A
- » Tested on men and women's hair

#### **TESTS**

- >> In-vitro
- >> Ex-vivo
- » Clinical studies
- » Clinical evaluation by Dermatologist
- » Self assessment questionnaire

# **KEY PROPERTIES**

- >> Prevents hair-loss caused by environment and stress
- » Revitalizes and strengthens the hair
- » Increases hair growth
- » Stimulates hair cell repair and increases hair density
- » Decreases hair graying

#### **APPLICATION**

- » Hair growth products
- >> Anti-hair loss products

#### **RAPID HAIR REGENARATION**

ALGAKTIV® Densidyl boosts hair regeneration, revitalizing and nourishing hair follicles for vibrant, healthy growth.

Ex vivo study: Effects of EGF, 0.5% Minoxidil and 0.5% Algaktiv $^{\otimes}$  Densidyl on hair growth stimulation, after 7 days of treatment in cultured human hair follicles. Hair length increase (% vs T0) measured in mm (Philpott et al., 1990). \*\* p<0.01 vs Negative Control



#### HAIR LOSS REDUCTION

5 MONTHS

+24.29%\*

#### **Anagen Recovery**

Maximizes follicular density in volunteers suffering from stress-related hair loss, enhancing hair thickness and volume



Volunteer 10 (TrichoScan®)

Anagen Recovery (% vs TÓ) measured in number of hairs per cm² in Anagen Phase (TrichoScan®) \* Significant vs TO, \*\* Significant vs Placebo

+ 11.43%\*\*

# **Hair Density**





112

Volunteer 42 (Digital Pictures)

# **New Hairs**

Hair Density (% vs T0) measured in number of total hair per cm<sup>2</sup> (TrichoScan®) \* Significant vs TO, \*\* Significant vs Placebo

# **PIGMENTATION RECOVERY**

5 MONTHS

#### **Hair Graying**

Shields and repairs follicular melanocytes, restoring the normal hair pigmentation and reducing hair graying



Volunteer 42. Pictures of the scalp taken using Dermogenius (cross and parallel filter). Hair Graying (% vs T0) measured by Colorimeter evaluation on the L\* Parameter. \*Significant vs T0, \*\*Significant vs Placebo

+26.7%\*\*

# **Scalp Moisturization**

Scalp Moisturization (% vs T0) measured with DermaLab-Pin probe® (conductance measurement).
\*Significant vs TO, \*\*Significant vs Placebo